



**PRX**  
**White Paper**

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# Background

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Over the past decade, digital asset trading has transformed from a niche curiosity into a major force in global finance. Cryptocurrency and blockchain technology have given rise to a new era of digital trading that operates 24/7 and attracts both individual and institutional participants worldwide. This rapid growth of digital trading is reshaping financial markets offering faster settlement, global access, and innovative financial products that were inconceivable in traditional settings. As billions of dollars in value move through crypto exchanges daily, it's clear that a profound shift toward a more decentralized and technology driven financial system is underway.

At the same time, confidence in traditional finance has been fading. Legacy banks and financial institutions, encumbered by aging infrastructure and slow adaptation to modern needs, have struggled to keep pace with user expectations. Events like financial crises, bank failures, and unchecked inflation have further eroded public trust in conventional banking systems. High fees, limited access for global users, and rigid bureaucracy have highlighted the limitations of the old guard. A new generation of investors and traders raised in an internet native world is seeking alternatives that offer greater autonomy, higher efficiency, and better returns. This convergence of factors has set the stage for platforms that can blend the innovation of crypto with the stability of regulated finance. In this landscape, a significant opportunity emerged for a platform that bridges the gap between the disruptive potential of digital assets and the assurances of compliance and security. PressX was born to seize that opportunity.



# Vision of PressX

[PressX's](#) vision is to become the global trading platform of the future, uniting the best of the crypto revolution with the sound practices of traditional finance. As a fully licensed and regulated cryptocurrency exchange based in the European Union, PressX prioritizes trust, security, and compliance without compromising on innovation. The platform is poised to be a market leader in the booming digital asset arena by delivering a seamless, high performance trading experience that caters to both retail traders and institutional investors. In an industry often divided between cutting edge technology and regulatory oversight, PressX strives to combine both: offering the excitement and opportunity of a next generation crypto exchange while adhering to the stringent standards expected by financial authorities and large scale market participants.

At its core, PressX is more than just a crypto exchange; it is envisioned as a holistic ecosystem for modern finance. The company is developing a suite of interconnected services that cover all aspects of digital asset management and trading. The PressX platform launches with a robust spot trading exchange and an integrated digital wallet, but its ambitions extend much further. The roadmap includes advanced trading products (such as margin and derivatives markets), fiat on-ramps and off-ramps for easy conversion between crypto and traditional currencies, and even payment solutions like crypto linked debit cards. By offering this diversified range of products under one roof, PressX intends to become a one stop financial hub for the crypto age. The guiding mission is to redefine how the world trades by making cryptocurrency markets accessible, secure, and beneficial to everyone from first time users to professional investors. Backed by next generation technology and a seasoned team, PressX is determined to lead the industry with a platform that is fast, user friendly, and reliable. Ultimately, PressX sees itself as a catalyst in the evolution of global finance bringing together the decentralization and innovation of blockchain with the safeguards and scale of traditional finance to build the trusted crypto platform of tomorrow.

## What is PRX?

PRX is the official utility token of the PressX platform, designed as the engine that powers the entire PressX ecosystem. Launched in tandem with the PressX exchange, PRX aligns the interests of the platform and its users by imbuing the trading experience with enhanced benefits and incentives. It is not just another cryptocurrency added to the exchange; PRX is a cornerstone of the PressX environment, created to integrate deeply into every aspect of the platform's operations. With a hard capped supply of **200 million tokens**, PRX is engineered for scarcity and long term sustainability. From day one, this token has a fixed



maximum supply encoded in its smart contract, ensuring that no additional PRX can ever be minted beyond the initial allotment. This design gives users confidence that the value of PRX won't be diluted by inflation; the rules of the game are transparent and locked in code.

By holding PRX, PressX users, whether they are casual retail traders or large institutional participants, become active stakeholders in the platform's growth and success. PRX holders gain access to a variety of valuable benefits (detailed in the next section) that make trading on PressX more cost effective and rewarding. In essence, PRX functions as a membership key: the more PRX you hold, the more advantages you unlock within PressX. These advantages range from discounted trading fees to exclusive services, all aimed at enhancing the user experience and fostering a loyal community. It is important to note, however, that PRX is strictly a utility token. Holding PRX does not confer any ownership stake in PressX as a company, nor any rights to the company's profits or governance. PRX is not an investment security, it is a digital voucher for platform benefits and a means of participation in PressX's ecosystem. The value of PRX to holders comes from its utility on the platform and the demand generated by an expanding PressX user base.



# PRX Utility and Holder Benefits

PRX is designed to provide tangible, compelling utilities to its holders. By integrating token usage into various aspects of the platform, PressX ensures that PRX ownership translates into a superior trading experience. Key benefits for PRX holders include:

## **Trading Fee Discounts**

One of the most immediate and significant perks of holding PRX is access to reduced trading fees. PressX offers competitive base fees (for example, around 0.1% per trade), and users can substantially cut this cost by maintaining PRX tokens in their exchange wallet. The fee discount operates on a tiered structure the more PRX a user holds, the higher the percentage reduction on their trading fees. This means even moderate holders can notice savings, while those with larger PRX balances can achieve very deep discounts on every trade. Lower fees directly improve a trader's bottom line, especially for high-frequency traders or large volume investors. By incentivizing users to hold PRX for fee benefits, PressX not only rewards its community but also encourages greater trading activity on the platform, creating a win-win scenario for both the exchange and its users. Over time, these fee savings can be substantial, effectively increasing profitability for traders who actively use PressX.

## **Early Access to Listings**

PRX holders enjoy privileged access to new token listings and exclusive offerings on PressX. Whenever PressX conducts a token sale, listing event, or hosts an Initial Digital Offering (IDO) for promising new crypto projects, PRX holders are given a head start. In practice, this means that before a new coin or token is made available to the general public on the exchange, there is an early subscription or allocation round open only to those who hold a requisite amount of PRX. This early access benefit is incredibly valuable; it allows loyal PressX users to invest at the ground floor of new listings and potentially acquire high-growth assets at their debut prices. By being first in line, PRX holders can seize opportunities ahead of the wider market. This not only rewards active community members but also helps PressX ensure strong initial support and liquidity for new projects launching on the platform. In a fast-moving crypto market, even a small timing advantage can translate into significant upside, and PRX is the key to unlocking that advantage on PressX.



## Exclusive Platform Features

Beyond cost savings and early investments, PRX opens the door to an array of premium features on the PressX platform. The exchange is continuously evolving with new tools and services, and PRX serves as the membership pass to access the most advanced offerings. High Tier PRX holders receive priority access to beta tests and use new functionalities before others. For example, as PressX develops cutting edge trading tools such as algorithmic trading APIs, advanced charting and analytics, or specialized order types it may release them first (or even exclusively) to users holding a certain amount of PRX. Similarly, holders might get priority customer support or faster withdrawal limits as part of their loyalty benefits. Essentially, PressX wants to ensure that those who commit to the platform via PRX get the best version of the platform at all times. Whether it's participating in pilot programs for upcoming features, accessing higher API rate limits for programmatic trading, or getting invitations to special events and webinars, PRX holders are kept at the forefront. If PressX rolls out entirely new product verticals (for instance, a future lending/borrowing service or other innovations), it's likely that PRX holders will receive preferential access there as well.



## Staking Rewards (Planned)

Looking ahead, PressX intends to introduce a staking mechanism for PRX holders as part of the platform's growth roadmap. While PRX is not a staking token at launch (in order to maintain a clear utility profile under regulatory guidelines), enabling staking is a planned upgrade once it aligns with compliance standards. In a future phase, PRX holders will be able to voluntarily lock up (stake) their tokens on the platform for a set duration. In return, stakers would earn rewards, potentially in the form of additional PRX distributions or other benefits derived from the platform's revenue streams or special pools. Staking rewards will provide an extra incentive for long term holding and active participation, effectively allowing loyal users to earn passive income by supporting the network's stability. By staking, users help increase token scarcity in circulation and demonstrate commitment to the platform, and PressX will reciprocate by sharing some of the value created (for example, through reward pools or fee sharing arrangements). The specifics of the staking program (such as reward rates, lock up periods, and conditions) will be announced when this feature is ready to launch. Importantly, any staking program will be implemented with an eye on regulatory compliance and security, ensuring that it enhances PRX's utility without compromising PressX's status as a compliant exchange. Once live, PRX staking will add a new dimension to the token's utility, turning PRX into not only a tool for discounts and access but also a means to earn and participate more deeply in the PressX ecosystem.



## Derivatives Integration

As PressX expands its offerings, one of the most significant additions will be a full-featured derivatives trading suite (futures, options, and other advanced trading contracts). PRX will play a key role in this expansion. The utility token's benefits will carry over to the derivatives platform to ensure a unified and rewarding experience for token holders. Concretely, PRX holders can expect similar perks when trading derivatives as they have on the spot exchange. For example, holding PRX will grant fee discounts on futures



trades, mirroring the structure used in spot trading discounts. This means lower margins and costs for those trading perpetual swaps or quarterly futures if they also maintain a PRX stake. Additionally, PRX might be used as a form of collateral or to unlock higher leverage tiers on derivative positions giving experienced traders flexibility and advantages in position sizing when they back their activity with PRX holdings. Moreover, early or exclusive access could extend to new derivative products or markets; PressX may allow PRX holders to beta test a new options trading platform or access higher-tier risk management tools in the derivatives interface. The overarching goal is to make PRX the common thread across all of PressX's services. Whether a user is trading Bitcoin on the spot market or an index future in the derivatives market, holding PRX will enhance their experience. This integration ensures that as PressX grows into new trading verticals, the PRX token grows in tandem, continually adding value for its community of holders.

(PRX also features in community centric programs: PressX runs referral schemes, trading competitions, and loyalty rewards where active users can earn PRX for contributing to the platform's growth. These initiatives further distribute PRX to the community and encourage users to engage more deeply with PressX. While not a direct "utility" one unlocks, these reward programs underscore PressX's philosophy of sharing success with its user base effectively giving back to those who help build the ecosystem.)

## PRX Token Allocation and Circulation



### Fixed Supply

PRX has a fixed total supply of 200,000,000 **(200 million) tokens**. All these tokens were created at the token's genesis, and the smart contract does not allow any further minting beyond this cap. In other words, **there will never be more than 200 million PRX in existence**. This predetermined finite supply instills predictability PRX is inherently non inflationary. Unlike fiat currencies (or certain inflationary crypto projects) that can issue new units over time, PRX's supply is locked, protecting holders from dilution. In fact, as will be detailed later, the supply of PRX is designed to decrease over time via burns, making it a deflationary asset. The fixed supply model underscores PressX's commitment to transparency and fairness: every participant knows the maximum possible supply and can calculate their token's share of that total at any time.



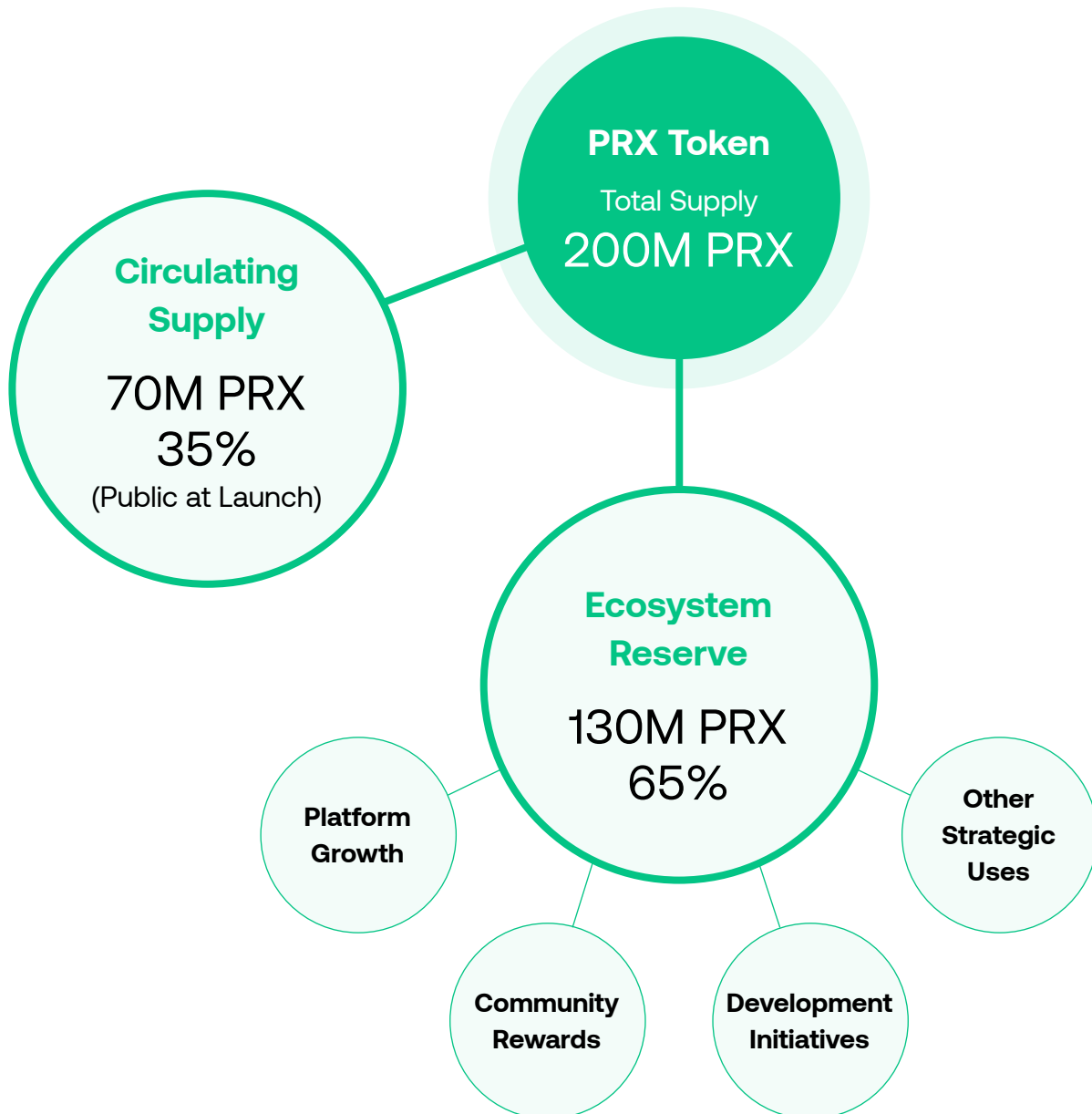
### Initial Distribution

At launch, the PRX token distribution is structured to balance immediate circulating supply with reserved tokens for future growth. 35% of the total supply. **70 million PRX is allocated as the initial circulating supply available to the public at the token launch**. These tokens are introduced into the market through mechanisms such as token sale events, exchange listings on PressX for trading, and possibly community airdrops or promotions. By releasing a substantial minority of the tokens at the start, PressX ensures



a healthy market float and opportunity for broad user acquisition of PRX, while avoiding an oversupply scenario.

The remaining 65% of the supply. **130 million PRX is held in reserve by PressX's** ecosystem and smart contract for strategic purposes and gradual release over time. These reserve tokens are not immediately put into circulation, which helps protect the token's market from sudden inflation and volatility. Instead, they are earmarked for various essential uses that will support the platform's expansion and the token's utility.





## PRX Buy-Back and Burn Model

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PressX has instituted a **BUYBACK & BURN** model for PRX as a core part of its token economy, reinforcing the token's value proposition through deflationary mechanics. Under this model, PressX commits to use a portion of the revenue generated from its exchange operations to buy back PRX tokens from the open market on a regular basis and then permanently destroy (burn) those tokens. The buyback and burn program directly ties the success of the PressX platform to the scarcity (and potentially the value) of PRX. As the exchange grows and earns more in trading fees and other revenue streams, more resources become available to allocate to token buybacks. The company anticipates conducting buybacks at fixed intervals for example, quarterly using a predetermined percentage of its net profits in each period for repurchasing tokens. All repurchased PRX tokens are sent to a burn address (a blockchain address with no private key, effectively removing the tokens from circulation forever). Through this process, the total supply of PRX will gradually decrease over time.

The burn mechanism creates a positive feedback loop aimed at benefitting long term token holders and aligning their interests with PressX's performance. When PressX has strong financial results, it will execute larger buybacks, which in turn reduce the available supply of PRX on the market. For example, if PressX decides that 5% of its quarterly profits will go to buybacks, then in a highly profitable quarter the exchange would dedicate substantial funds to purchase PRX from the market, taking those tokens out of circulation. Over a series of quarters and years, these periodic burns accumulate to significantly lower the circulating supply. This deflationary trend means each remaining token represents a slightly larger fraction of the total ownership of the ecosystem, effectively increasing the intrinsic value of each PRX for those who continue to hold. Importantly, the buyback program is funded by real business results; it's not a one time gimmick but a recurring commitment that PressX bakes into its financial planning. By reinvesting profits in this manner, PressX demonstrates confidence in its platform and gives back to its token community, showing that it views PRX holders as key stakeholders in its journey. All buyback and burn events will be transparently reported, with on-chain **proof of burns** provided, so the community can track the reduction in supply. This model supports PRX's deflationary structure by reducing circulating supply over time. It reflects PressX's commitment to reinforcing the long term utility of PRX within the platform ecosystem.

## PRX Security and Fair Access

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Security and fairness are paramount in the design of PRX and its ecosystem. The PRX smart contract includes built in safeguards to maintain a level playing field for all holders and to prevent malicious activities or market manipulation. One of the key features is an **ANTI WHALE** mechanism that limits the size of any single transaction involving PRX. No single wallet address can transfer more than a fixed percentage of the total PRX supply in one go (currently this cap is set at 1.5% of the supply per transaction). In practical terms, given the 200 million supply, this means no more than 3 million PRX could be moved in a single transfer. By enforcing this limit, PressX protects the market from scenarios where a very large holder might attempt to dump an enormous number of tokens at once, which could crash the price and harm smaller investors.



In tandem with this, the contract employs a timelock trigger on substantial transfers: if any transaction exceeds a certain threshold (for instance, 0.5% of total supply, which is 1 million PRX), that transfer is not executed immediately but is delayed (by 24 hours). This delay mechanism provides an early warning system; it gives the PressX team and the community a heads-up that a large movement of tokens is about to occur, allowing time to analyze the situation or take precautionary measures if needed. These combined measures (caps on transaction size and timed delays for large transfers) ensure that market stability is maintained and that no single actor can unduly influence PRX's price or liquidity in a short timeframe. The goal is to cultivate trust that the token's market dynamics reflect genuine supply and demand from a broad base of users, rather than being subject to sudden shocks from whale actions. Such features underscore PressX's commitment to fairness whether you hold 100 PRX or 1,000,000 PRX, the system is structured to be just and secure.

On the technical side, PRX is built on the Ethereum blockchain (ERC-20 standard), which means it benefits from the robust security and transparency of the world's most established smart contract platform. Ethereum's decentralized network of nodes and its proven consensus mechanism (now Proof of Stake) provide a strong foundation of trust. All PRX transactions are recorded on the public Ethereum ledger, allowing anyone to verify transfers, token balances, and contract code. The PRX smart contract itself has been developed following industry best practices, with thorough testing and independent audits to eliminate vulnerabilities. Being ERC-20 also ensures PRX is widely compatible: it can be stored securely in popular wallets (like hardware wallets or trusted software wallets) and integrated with other platforms and services (such as decentralized exchanges and analytics tools) that support Ethereum based tokens.

PressX's own infrastructure further reinforces security by implementing institutional grade protections for user accounts and funds. This includes multi-signature (multi-sig) cold storage for holding reserve tokens and customer assets, multi party computation (MPC) technology for managing private keys, and real-time monitoring systems to detect any suspicious on-chain activity involving PRX or other assets. In addition, because PressX operates under strict regulatory oversight, it has robust KYC/AML policies and compliance tools for example, on-chain compliance monitoring that can flag illicit or high-risk token movements which helps prevent bad actors from exploiting the platform or the token. All these measures combined mean that PRX holders can have confidence not only in the smart contract's reliability but also in the broader environment in which the token exists. PressX has taken comprehensive steps to ensure PRX is secure against hacks, fraud, and unfair practices, so that the community can focus on using the token's utilities without worry.



# Roadmap Timeline

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## ■ 2022 to 2024 Platform Development and PRX Token Engineering

This period focused on building the foundation of the PressX ecosystem. The team acquired a high performance exchange engine and customized it for compliance, speed, and scalability. PRX was designed during this phase as a utility token with a fixed total supply and core functions that would power platform features like fee discounts and access tiers. The technology stack was secured, smart contracts were architected, and plans for long term PRX integration into future products were mapped. By late 2024, PressX had completed development and established regulatory positioning, while PRX was positioned to launch alongside the exchange.

## ■ Q3 2025 Soft Launch of PressX and Initial PRX Utilities

PressX began live operations in a controlled soft launch. Early users were onboarded to stress test infrastructure and finalize security audits. Initial PRX features went live, including trading fee discounts and tier-based access. This phase was critical to observe platform behavior under real market conditions and ensure a smooth experience before full public rollout. Community feedback helped optimize onboarding flows, wallet connectivity, and mobile responsiveness.

## ■ Q4 2025 Public Launch and PRX Market Integration

The full public launch of PressX occurred in Q4 2025 across key European markets. PRX was activated as a core utility asset within the ecosystem. Traders immediately gained access to reduced fees, early access to new listings, and the ability to qualify for exclusive platform benefits by holding PRX. Also the PressX mobile app was released and user acquisition campaigns went live. With PRX fully operational on the exchange, public trading volumes and token activity increased rapidly.

## ■ 2026 Derivatives Launch, Buyback Activation, and Debit Card Development

PressX launched its derivatives trading platform, introducing futures and advanced markets. PRX holders gained trading fee reductions on derivatives, access to preferred margin requirements, and premium trading tools. This extended PRX utility from spot trading into the full scope of platform products.

In the same year, the quarterly PRX buyback and burn program began. A portion of exchange revenue was used to buy PRX from the open market and permanently remove it from circulation. This marked the beginning of PRX's deflationary supply model and demonstrated PressX's long term alignment with token holders.



Also in 2026, development began on the PressX crypto debit card. The card will enable users to spend digital assets directly from their PressX wallets with real time conversion at the point of sale. As development advances, PRX is expected to be linked to spending perks, transaction fee reductions, or card tier upgrades. Infrastructure, licensing, and regulatory setup were initiated during this stage.

## ■ 2027 PRX Staking and Ecosystem Expansion

In 2027, PressX plans to activate PRX staking. Users will be able to lock PRX within the platform to receive benefits such as reward distributions, higher platform limits, or exclusive access to token sales. Staking will deepen user engagement and reduce token velocity in circulation, reinforcing PRX's role as a long term participation token.

*(Roadmap disclaimers: The above timeline outlines PressX's current plans and goals. As with any forward-looking roadmap, the timing and specifics of these milestones could evolve based on market conditions, regulatory approvals, and other factors. PressX is committed to transparency and will keep its community informed of any changes or updates to the roadmap as the project progresses.)*



# Legal and General Disclaimer

**Utility Token, Not a Security or Investment:** PRX is a utility token intended solely for use within the PressX platform. It does not represent equity, shares, ownership, or rights to profits in PressX. Holding PRX does not entitle any holder to dividends, revenue share, or any other form of financial return from the company. PRX is not an investment product and is not marketed as an opportunity for speculative gain. The token's value and benefits are derived from its usage on the PressX exchange (such as fee discounts, access privileges, etc.), and not from the effort of PressX's management to generate profit on behalf of token holders. Furthermore, PRX is not a digital currency, not e-money, and not a security under applicable laws. It has not been registered under securities laws of any jurisdiction. PRX is offered in compliance with applicable utility token regulations and is not available in certain jurisdictions that prohibit or restrict such token usage. In particular, PRX is not being offered or distributed to citizens or residents of any country where the issuance or usage of utility tokens is restricted or where it might be interpreted as an unregistered security this includes (but is not limited to) the United States and other jurisdictions with strict crypto regulations. Each participant or user is responsible for knowing the laws of their country and acting in compliance with them when acquiring or using PRX. By holding and using PRX, you acknowledge and agree that you are doing so for the token's stated utility and not for any financial gain or legal rights in PressX.

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